MAYA DUHL

MAYA.DUHL@GMAIL.COM

(510)866-9813

LINKEDIN.COM/in/MAYA-DUHL

MAYADUHL.COM

SKILLS

- UI/UX Design
- Website Design
- XHTML/CSS
- JavaScript
- Prototyping
- Wire framing
- Google Analytics
- Front End Design
- Web Databasing
- Photographer
- Graphic Design
- Logo Design
- Branding
- Print Photography
- Film Photography
- Image Correction
- Print Design
- Video Editing

EXPERIENCE

Ui/Ux Developer

Solar Bill Review, 2021 - Present

Designed and built www.solarbillreview.com website in WordPress. Created wireframes, prototypes and staged new website pages to test and debug any issues before it pages went live. Edited and customized HTML/CSS, JavaScript/jQuery code to create a customized experience for the target users. Edited the photography, created graphics, built icons, wrote the text, and edited videos for the website's content. Managed the social media accounts and email marketing campaigns. Created print designs for the marketing and informational materials for the customer. Utilized SEO and google analytics to grow user traffic.

SELF-EMPLOYED

Freelance, 2010 - Present

Designed websites, built/managed databases (MySQL) and created websites for small business. Implemented E-Commerce platforms into website and managed online product marketing campaigns. Provided photography for websites, social media, and digital advertising. Utilized SalesForce services to add and create content for digital platforms. Created branding, marketing materials, and signage. Specialized in concept development, project management and development of new media projects.

TECHNOLOGY DIRECTOR/INSTRUCTOR

Boys and Girls Club of Oakland, 2011 - 2012

Technology lab director and certified Cisco IT Networking Essentials Instructor. Taught students a variety of technology platforms such as: digital photography, videography, computer repair, media production and graphic design. Maintained all technology for regular use by students.

EDUCATION

UI/UX Design and New Media BFA / Graduated 2015

Academy of Art University, San Francisco, CA

SOFTWARE

• Adobe Photoshop	• Acrobat Pro	• Adobe Premiere
• Adobe Illustrator	• Font Lab	• Adobe Dreamweaver
• Adobe InDesign	• Pro Tools	• Corona SDK
• Adobe After Effects	• Final Cut	• Avid Technology